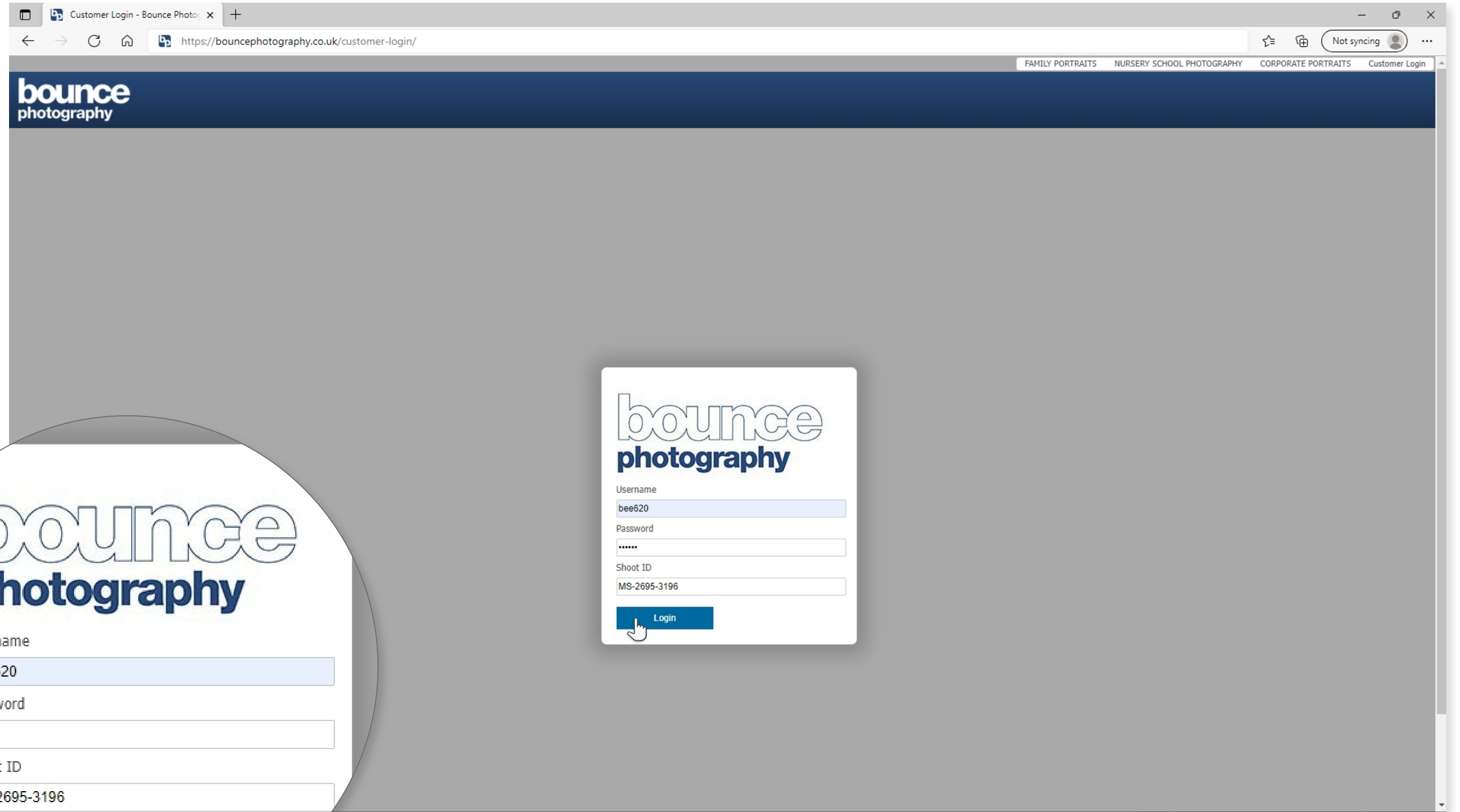# 01 Login page

Login details provided on paper contact sheets and/or direct to parent emails depending on school/group

bounce photography

Username
bee620

Password
••••••

Shoot ID
MS-2695-3196

Login

FAMILY PORTRAITS   NURSERY SCHOOL PHOTOGRAPHY   CORPORATE PORTRAITS   Customer Login

Customer Login - Bounce Photo

https://bouncephotography.co.uk/customer-login/

Not syncing
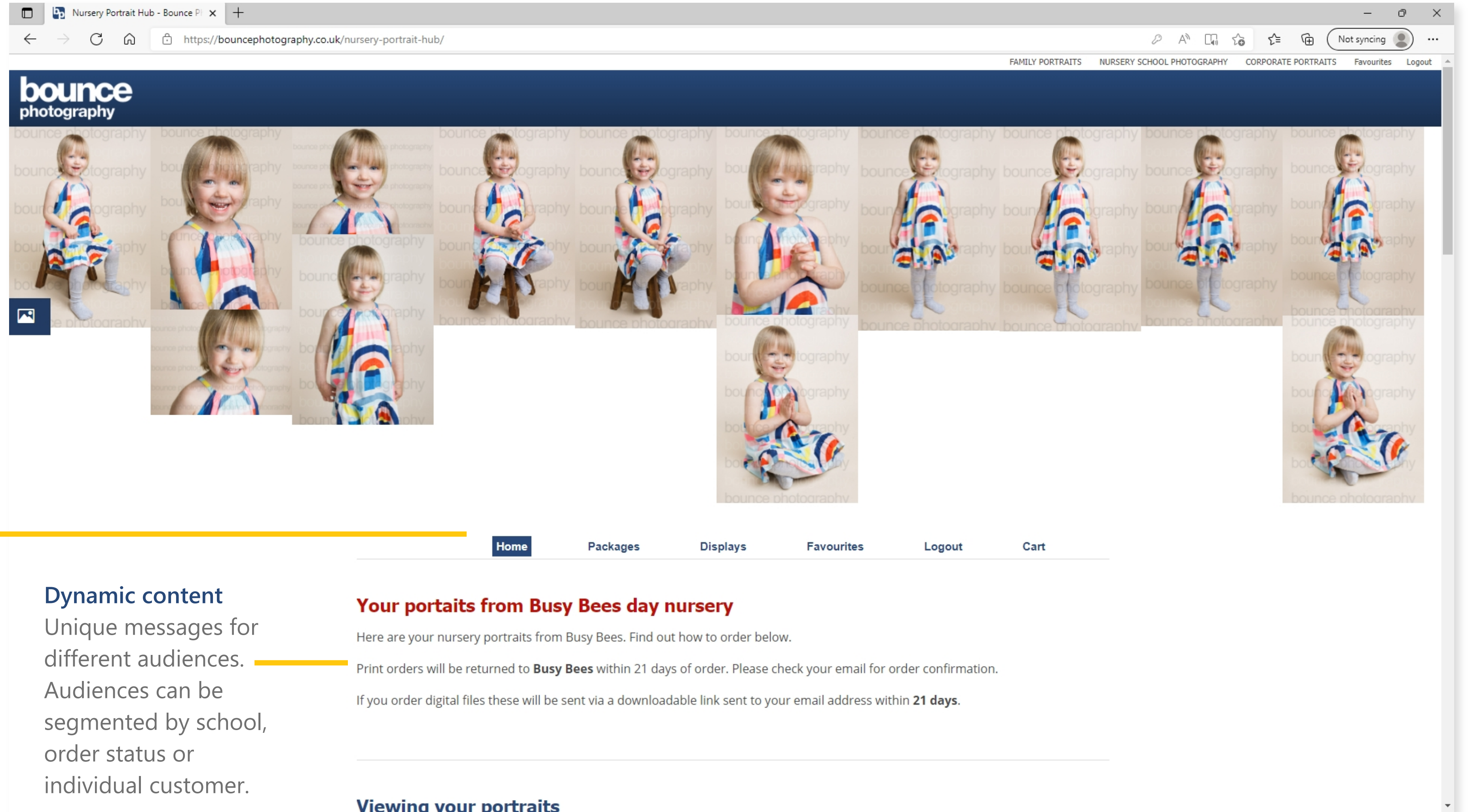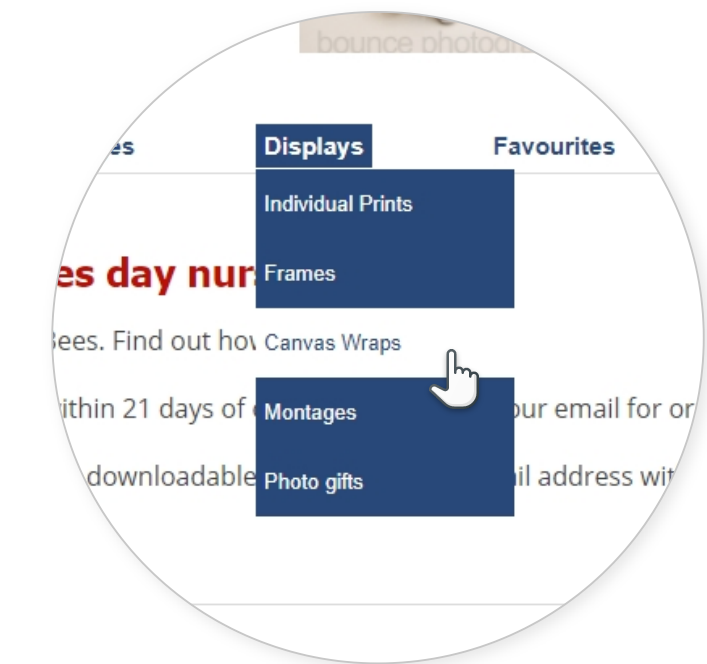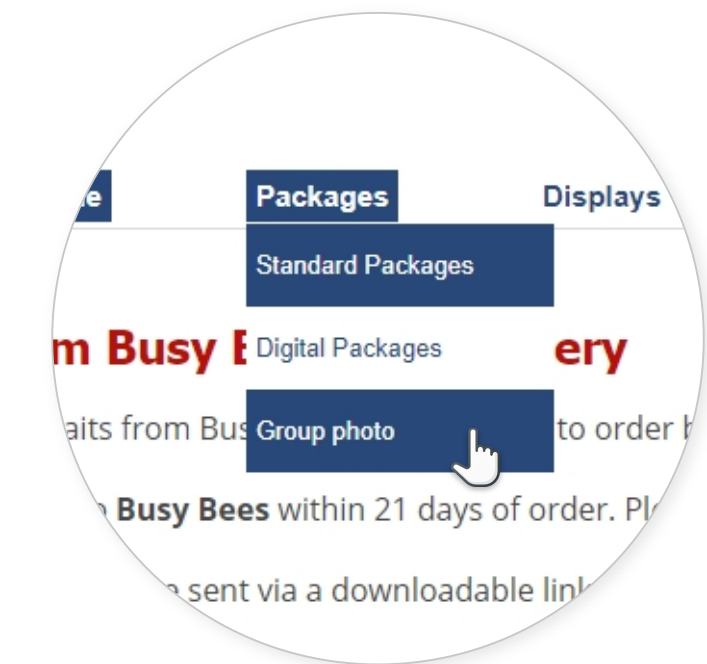
02 Gallery landing page

Objective
View and order images.

Navigation menu
Range of packages and products on different pages,

Different business streams had different pages, products and menu.

Dynamic content
Unique messages for different audiences. Audiences can be segmented by school, order status or individual customer.

Home   Packages   Displays   Favourites   Logout   Cart

Your portaits from Busy Bees day nursery

Here are your nursery portraits from Busy Bees. Find out how to order below.

Print orders will be returned to **Busy Bees** within 21 days of order. Please check your email for order confirmation.

If you order digital files these will be sent via a downloadable link sent to your email address within **21 days**.

Viewing your portraits

03 Gallery landing page

Simple instructions

Scroll down for instructions on using the image gallery and how to order.

Viewing your portraits

Click or tap your images to select

Hit to view your selection in a slideshow. Select two or more and hit to compare them side-by-side.

How to order

Your portraits can be ordered with the packages and displays below.

Standard Packages

Standard Packages are our most popular package, and include a selection of prints and digital files. Click the button to order Standard Packages.

Standard packages

Digital Packages

Digital only packages start from two or more portraits and include high resolution digital images available to download. Click the button to order Digital Packages.

Digital packages

Group photographs

If nursery group photographs were taken you can order them as prints and frames here.

Group Photographs

04 Slideshow view

Hit slider view to see all images in slideshow

Selected images are shown in slideshow.

If no images are selected, all images are shown in slideshow.

Slider View

Word of mouth
Everyone tells you its just about word of mouth. And it is, but you can do things to encourage it - like social sharing.

bee_627
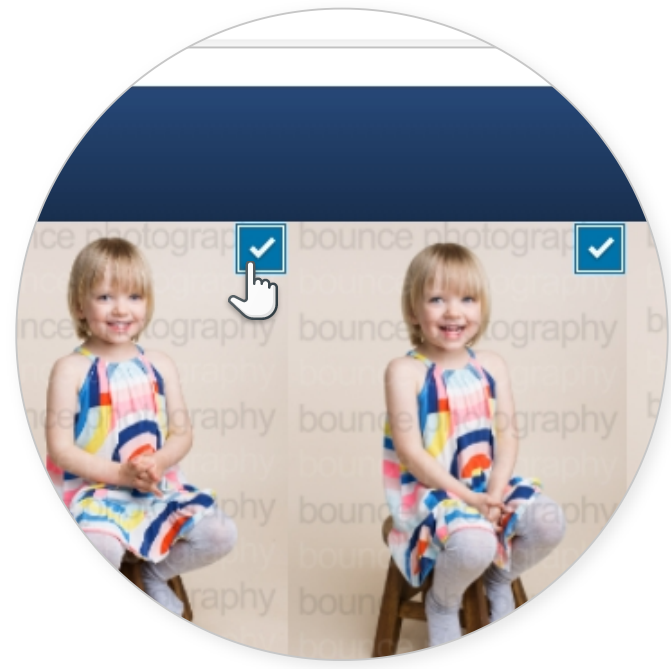
bee_627

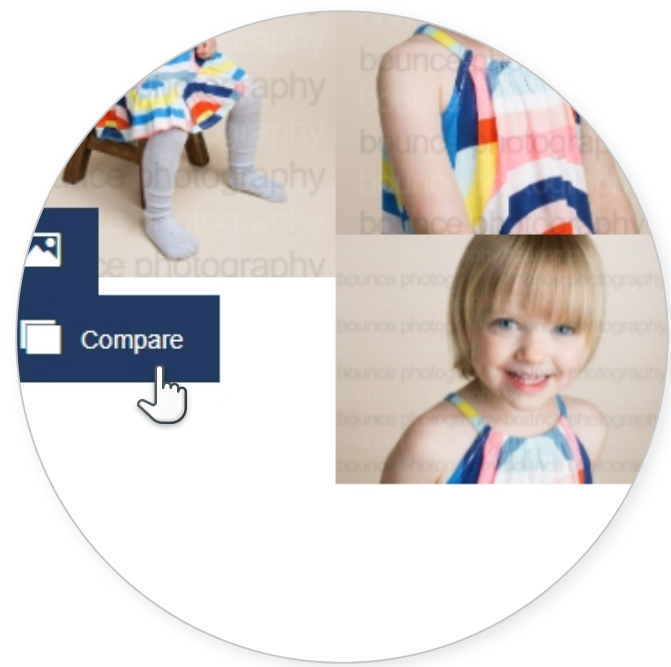Home   Packages   Displays   Favourites   Logout   Cart

Nursery Portrait Hub - Bounce Ph

https://bouncephotography.co.uk/nursery-portrait-hub/

Not syncing

05 Compare images

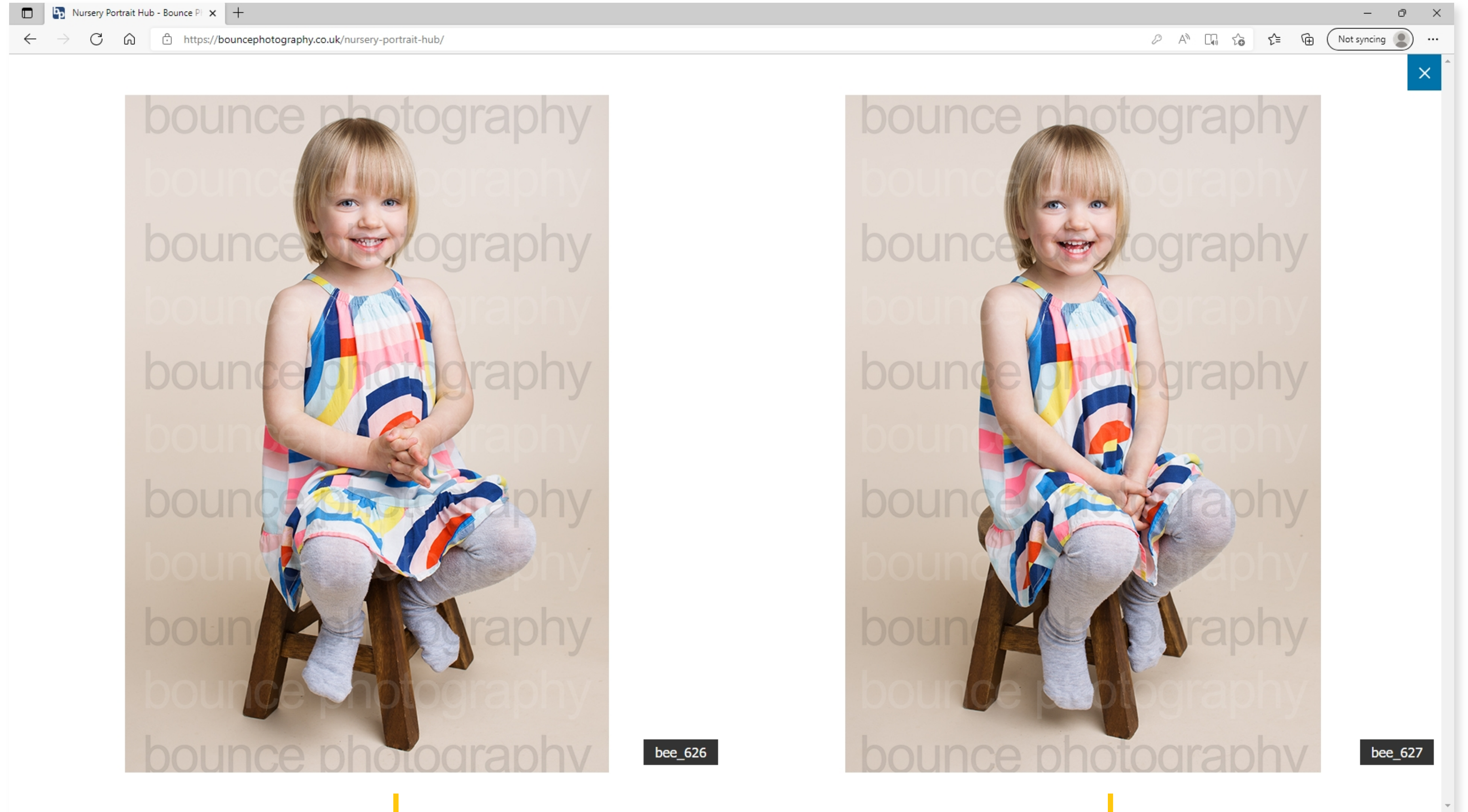Compare images side-by-side to help choose

1. Tap images to select

2. Tap compare

3. Choose your favourite

?

06 Product pages

User navigates to chosen product page and selects images to order

Add to cart
Product pages also have a cart button on the gallery when images are selected.

Standard Packages

Standard packages include both high-quality prints and high-resolution digital files.

Packages are priced per portrait. You can choose from options 1-10 depending on how many of the portraits in your gallery you would like to order.

Option 1 – £25 for one portrait	**Option 6** – £75 for six portraits
Option 2 – £35 for two portraits	**Option 7** – £85 for seven portraits

Package description
Package description and prices appear below the gallery.

Products can be configured to vary price depending on the number of images selected. In this case, four images are selected so its option 4 for £55
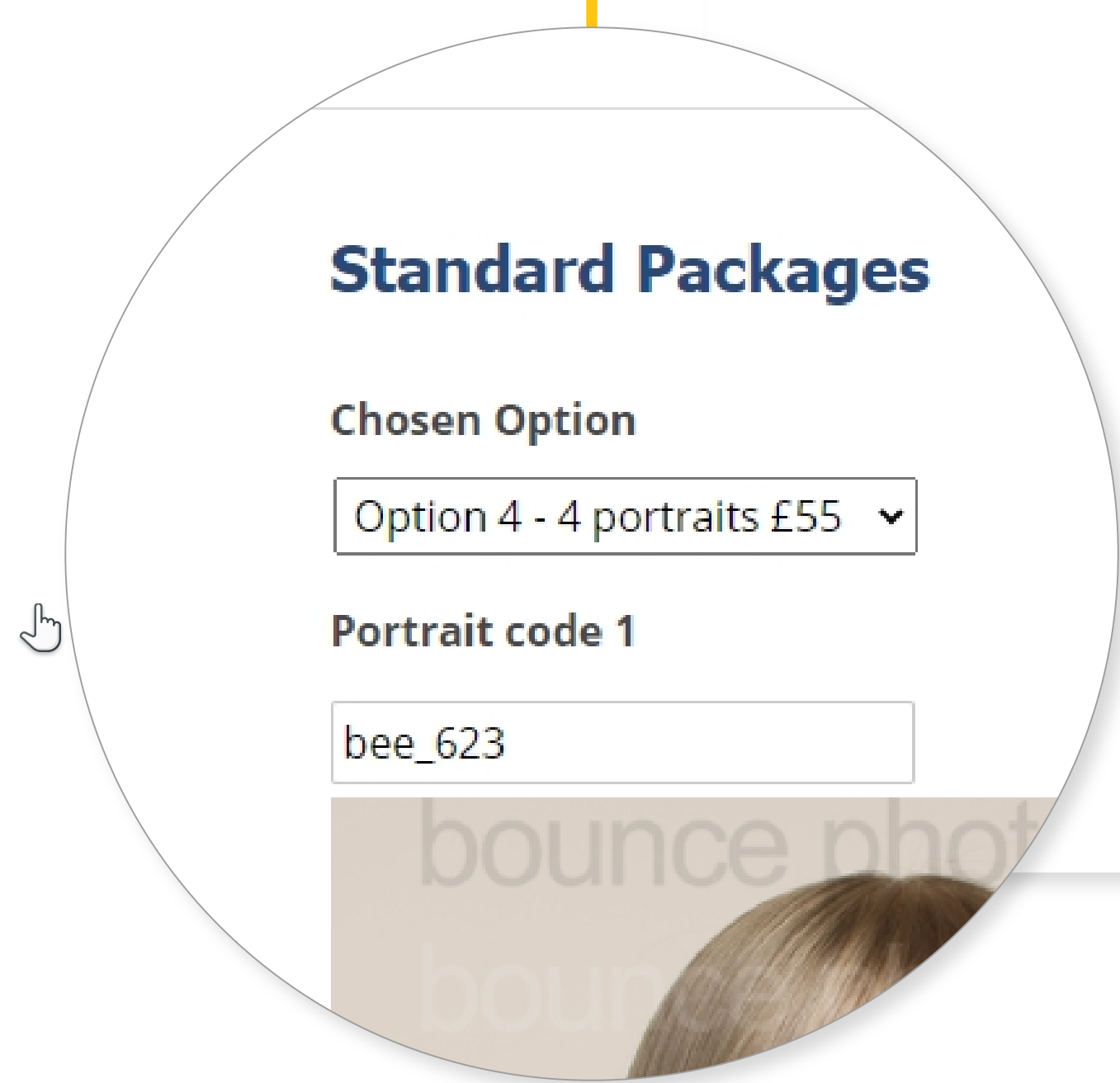
Upon click, the selected images are added to the Woocommerce product, and the page auto-scrolls to the product area below to confirm image selection.

07 Confirm selection

Page auto-scrolls to product area to show image selection.

Option 4
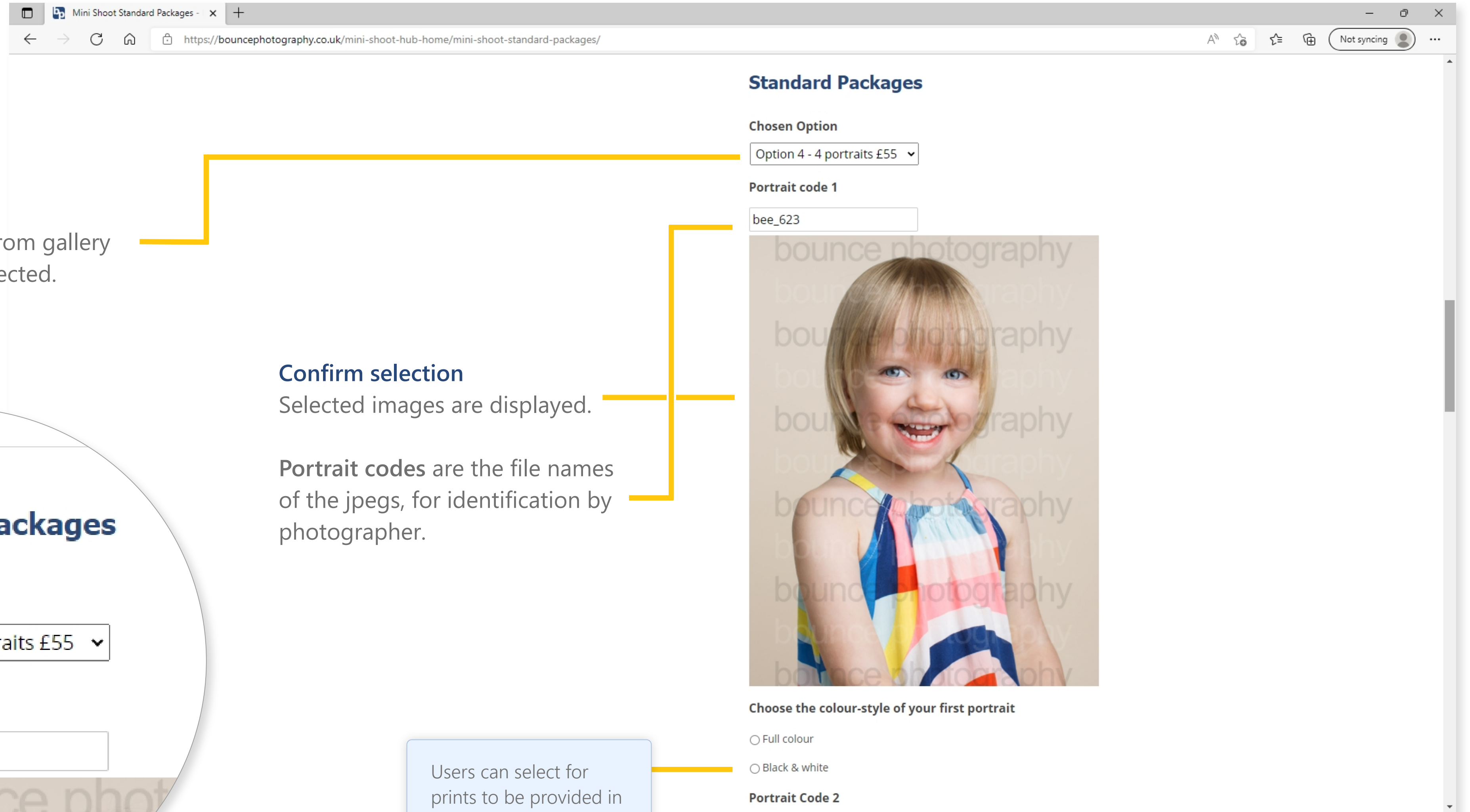4 images were added from gallery so Option 4 for £55 selected.

Confirm selection
Selected images are displayed.

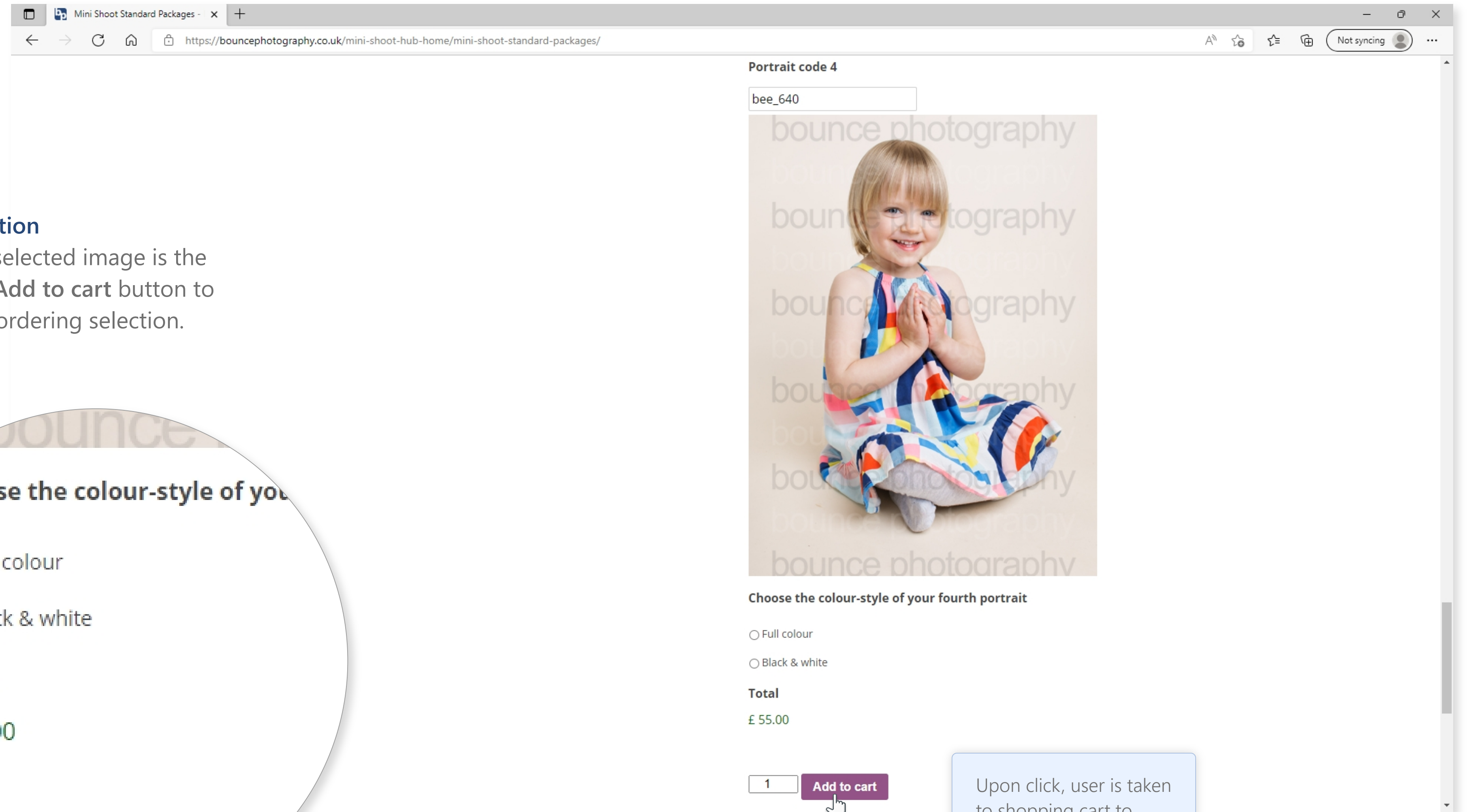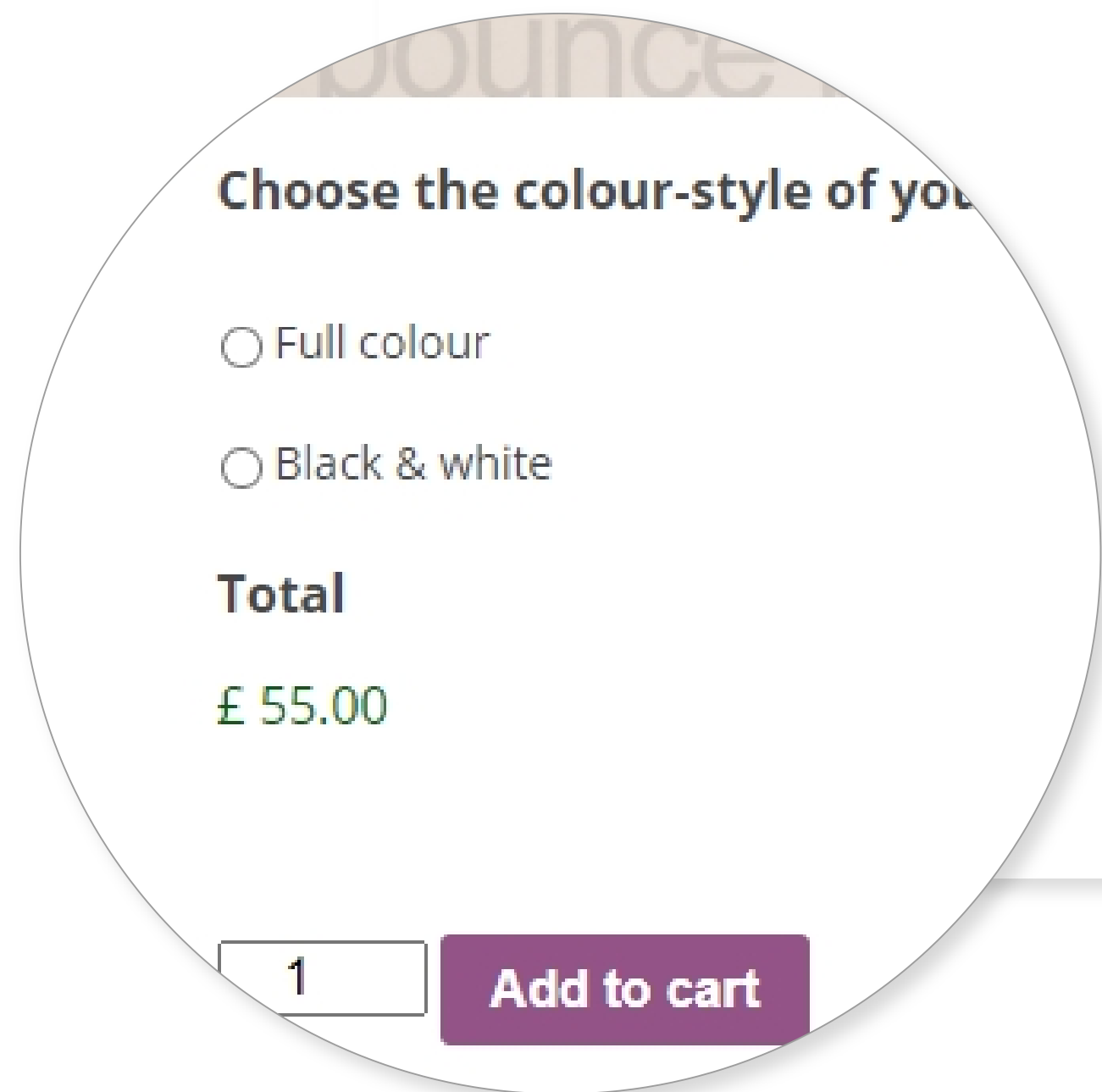**Portrait codes** are the file names of the jpegs, for identification by photographer.

Users can select for prints to be provided in colour or black & white.

Mini Shoot Standard Packages

https://bouncephotography.co.uk/mini-shoot-hub-home/mini-shoot-standard-packages/

Not syncing

Standard Packages

Chosen Option

Option 4 - 4 portraits £55

Portrait code 1

bee_623

Choose the colour-style of your first portrait

○ Full colour

○ Black & white

Portrait Code 2

Standard Packages

Chosen Option

Option 4 - 4 portraits £55

Portrait code 1

bee_623

08 Add to cart

Confirm selection

After the last selected image is the total and the **Add to cart** button to proceed with ordering selection.

Choose the colour-style of you

○ Full colour

○ Black & white

Total

£ 55.00

| 1 | | **Add to cart** |

Portrait code 4

bee_640

Choose the colour-style of your fourth portrait

○ Full colour

○ Black & white

Total

£ 55.00

| 1 | | Add to cart |

Upon click, user is taken to shopping cart to complete order

09 Proceed to checkout

User arrives in shopping cart after clicking 'Add to cart'

Items

Added items are listed with portrait codes and colour style

Upon click, user is taken billing details and payment via Paypal gateway.

10 Complete payment

Fill in your deets and pay via Paypal

Pics in the post
Payment made, confirmation email with order details sent, notification for the photographer and order shown on the order page in the Wordpress admin area.

x1000 in typical autumn season.