

Custom built gallery

Custom built dynamic gallery that displays images per Wordpress user. Developed and hooked-up to Gravity by Anunay at Codeable.

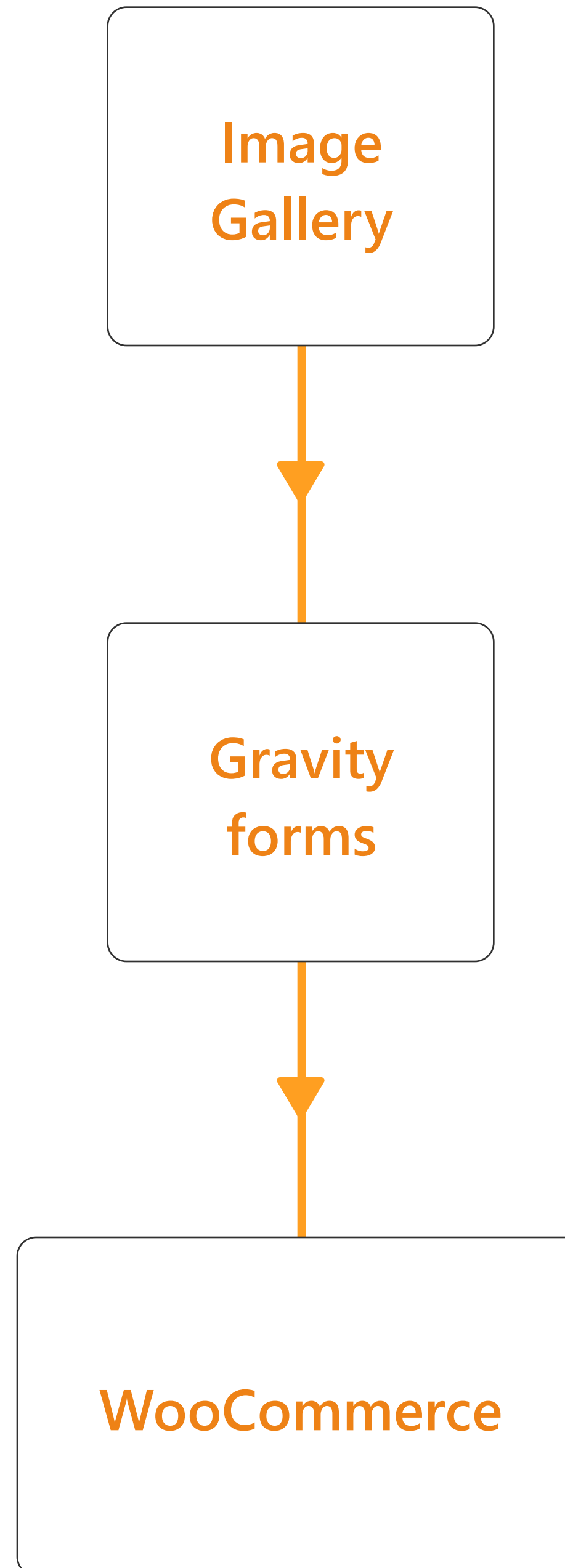
Powerful form builder

Customisation allows auto-population of any form with our custom gallery via a css class.

Combined with the powerful conditional logic of Gravity, this allows for any complex forms to integrate easily and enter the users image choices.

Flexible ecommerce

WooCommerce powers nearly a third of the internet's ecommerce. Its very flexible, integrates easily with useful things like Mailchimp & Hubspot, great order management, all in Wordpress.



Selected images auto-populate customised Gravity Form upon clicking 'Add to cart'

Data sent:

Number of images selected (can be used to set product price)
Filenames of selected images

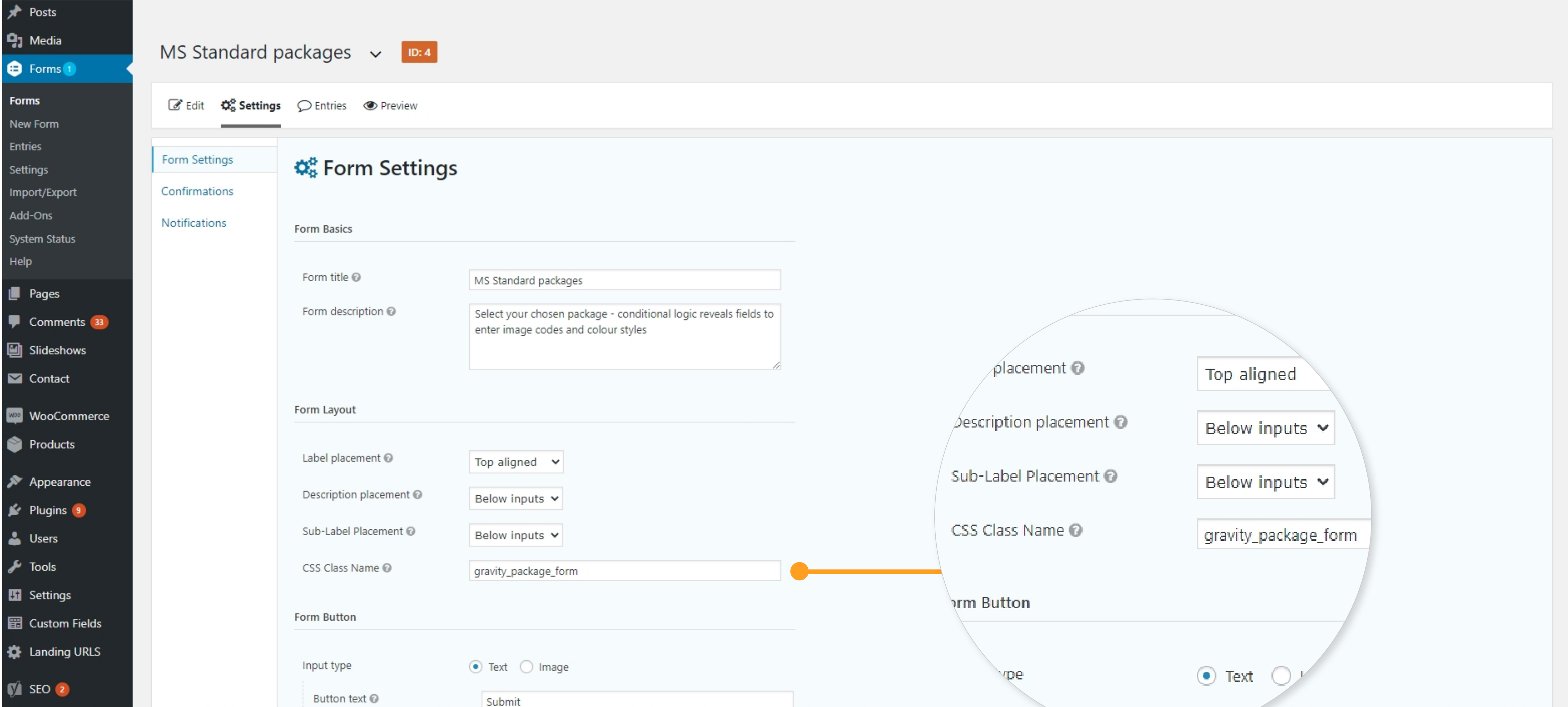
Woo/Gravity add-on

Gravity integrates seamlessly with WooCommerce with this add-on. Expensive but worth being able to embed any complex Gravity form to any Woo product.

Create a form

All products and packages start with a Gravity form.

Our Gravity customisation required a css class in the form settings to link up the customers image gallery.



Add fields

The Gravity add-on for Woocommerce allows for 'Product' fields which can have variable prices for each option.

Our customisation allowed the number of images selected in the gallery to auto-select the option in these fields.

The image shows a Gravity Forms configuration page for a 'Product' field. The main form area displays a 'Chosen Option' dropdown menu with the selected value 'Option 1 - 1 portrait £25'. Below this are three 'Portrait code' input fields. The settings panel on the right shows the 'Chosen Option' dropdown menu configuration, including a table of choices with labels, values, and prices.

MS Standard packages ID: 4

Chosen Option

Option 1 - 1 portrait £25

Portrait code 1

Choose the colour-style of your first portrait

Full colour
 Black & white

Portrait Code 2

Choose the colour-style of your second portrait

Full colour
 Black & white

Portrait Code 3

Product field with variable price options

So the Standard package shown in the order flow above is set up like this.

One image selected by the user in the gallery, auto-populates with **Option 1** in the **Product** field when 'Add to cart' is clicked.

Two images selected in the gallery populates Option 2, and so on.

Product : Field ID 1

Chosen Option

Option 1 - 1 portrait £25

General Appearance **Advanced**

Field Label

Chosen Option

Description

Field Type

Drop Down

Choices show values

	Label	Value	Price	
<input checked="" type="radio"/>	Option 1 - 1 poi	1	£ 25.00	+ -
<input type="radio"/>	Option 2 - 2 poi	2	£ 35.00	+ -
<input type="radio"/>	Option 3 - 3 poi	3	£ 45.00	+ -
<input type="radio"/>	Option 4 - 4 poi	4	£ 55.00	+ -
<input type="radio"/>	Option 5 - 5 poi	5	£ 65.00	+ -
<input type="radio"/>	Option 6 - 6 poi	6	£ 75.00	+ -

Bulk Add / Predefined Choices

Rules

Required

No Duplicates

Image codes & selection preview

The Portrait code fields auto-populate with the filenames of the jpegs selected in the gallery, and display thumbnails of the selected images to preview in the product area on the page.

1. Custom CSS class

Add another css class to a text field.
This field is **Portrait code 3**

2. Conditional logic

Use Gravity's conditional logic so it only displays if three or more images are selected.

The image shows three sequential screenshots of the Gravity Forms configuration interface for a field named 'Portrait Code 3'. The first screenshot shows the 'General' tab with the 'Field Label' set to 'Portrait Code 3'. The second screenshot shows the 'Appearance' tab where the 'Custom CSS Class' is set to 'code-input-field'. The third screenshot shows the 'Advanced' tab where 'Enable Conditional Logic' is checked, and the logic is configured to show the field if 'All' of the following match: 'Chosen Option' is 'greater than' the value '2'. Orange vertical lines with circular markers at the bottom connect the text in the first two sections to the corresponding configuration steps in the screenshots.

Choose the colour-style of your third portrait

- Full colour
- Black & white

Colour option

Add radio-buttons for colour option, or any other option or variable that the photographer may want to offer.

And that is the form complete.

Create Woocommerce product

Create a simple product in Woo. Its a comprehensive, flexible and easily customisable ecommerce platform with lots of advantages. The Gravity add-on allows any complex form to intergrate seamlessly with Woo products.

Choose a form

This embeds the form in the product, along with the chosen options, image codes and total price.

The screenshot displays the WordPress admin dashboard with the 'Products' menu selected. The 'Gravity Forms' option is highlighted in the left sidebar. The main content area shows the 'Product data' section for a 'Simple product'. The 'Choose Form' dropdown is set to 'MS Standard packages', with a link to 'Edit MS Standard packages Gravity Form' below it. The 'Display Title' and 'Display Description' checkboxes are unchecked. Below these are sections for 'Form Display', 'Multi Page Forms', 'Price Labels', 'Total Calculations', 'Entries and Notifications', and 'Advanced Options'. The 'Product short description' section is visible at the bottom, featuring buttons for 'Add Media', 'Embed Video (ARVE)', 'Insert Slideshow', 'Add Gallery', and 'Add Form', along with a rich text editor toolbar.

Create a Wordpress page

Create any page anywhere on the site. This could be in any of the multiple login areas for the different business streams. It could be a school portrait package, a bespoke family package, a pet photography package, a wedding package or photo from an event. Any retail photography product.

Product shortcode

Stick the product on the page, with any other content required. In our case, it was package description, and a big header with all the users images in.

The screenshot displays the WordPress editor interface for a page titled "Mini Shoot Standard Packages". The left sidebar contains navigation menus for Media, Forms, Pages, All Pages, Comments, Slideshows, Contact, WooCommerce, Products, Appearance, Plugins, Users, Tools, Settings, Custom Fields, Landing URLs, SEO, AceIDE, Nextgenthemes, Responsive Menu, and WP Clone. The main content area shows the page title, a permalink, and a toolbar with options like Add Media, Embed Video, Insert Slideshow, Add Gallery, and Add Form. Below the toolbar is a rich text editor with a "Text" tab selected. The content area contains the following HTML code:

```
<div class="sectionnoline newfont">
[product_page id="50275"]
</div>
```

 An orange line points from the text "Product shortcode" to the shortcode. Below this, there is a link:

```
<a href="http://bouncephotography.co.uk/homeshoots/returns-policy/" >Refunds Policy</a>
```

 The bottom of the editor shows a word count of 173 and a "Last edited by Eddy Gibson on October 2, 2020 at 5:01 pm" timestamp. The Yoast SEO plugin is also visible at the bottom. On the right side, there are two "Publish" panels. The top panel has a "Preview Changes" button. The bottom panel shows the page status as "Published", visibility as "Public", and a "Move to Trash" button. Below these is the "Page Attributes" section, which includes a "Parent" dropdown menu set to "Mini Shoot Hub Home" and a "Template" dropdown menu set to "HSportal NT".

Sit back and watch them roll in

After advertising, hustling, promoting, taking loads of photographs, editing loads of photographs, adding them all to the site and sending out the proofs - then you can sit back and watch them roll in. For a short while until you need to start processing the orders.

Woocommerce order management is ready made and ready to go. 3rd party volume workflow solutions are looking a lot better than they used to ten years ago, but still none of them will have the flexibility of product and packages, with a ready made order management system that integrates seamlessly with Hubspot or Mailchimp, all within the admin area of a Wordpress site.

<input type="checkbox"/>	Order	Date	Status	Ship to	Total	Export Status	Actions
<input type="checkbox"/>	[blurred]	Mar 20, 2022	Processing	-	£72.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Feb 19, 2022	Processing	-	£25.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Jan 31, 2022	Cancelled	-	£68.00	-	
<input type="checkbox"/>	[blurred]	Jan 31, 2022	Cancelled	-	£68.00	-	
<input type="checkbox"/>	[blurred]	Dec 11, 2021	Processing	-	£35.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Dec 11, 2021	Processing	-	£33.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Dec 1, 2021	Processing	-	£75.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Nov 30, 2021	Processing	-	£45.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Nov 29, 2021	Processing	-	£25.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Nov 29, 2021	Processing	-	£35.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Nov 23, 2021	Processing	-	£25.00	-	<input checked="" type="checkbox"/>
<input type="checkbox"/>	[blurred]	Nov 23, 2021	Processing	-	£45.00	-	<input checked="" type="checkbox"/>

Process the orders

When the orders are processed, all the details are here - customer details, chosen image codes, colour styles, and any other options the photographer chooses to add to their products.

Edit order [Add order](#)

Order #5 details
Payment via PayPal ([1LE63177GD939551Y](#)). Paid on December 1, 2021 @ 2:14 pm. Customer IP: [redacted]

General
Date created: 2021-12-01 @ 14:10
Status: Processing
Customer: [redacted] [Profile](#) [View other orders](#)

Billing
Email address: [redacted]
Phone: [redacted]

Shipping
Address: No shipping address set.

Item	Cost	Qty	Total
Standard Packages SKU: ms-sp Chosen Option: 6 (£ 75.00) Portrait code 1: hb-21-286 Choose the colour-style of your first portrait: Full colour Portrait Code 2: hb-21-289 Choose the colour-style of your second portrait: Full colour Portrait Code 3: hb-21-291 Choose the colour-style of your third portrait: Full colour Portrait code 4: hb-21-294 Choose the colour-style of your fourth portrait: Full colour Portrait code 5: hb-21-295 Choose the colour-style of your fifth portrait: Full colour Portrait code 6: hb-21-297 Choose the colour-style of your sixth portrait: Full colour Total: £ 75.00 View Gravity Form Entry	£75.00	x 1	£75.00
Total:			£75.00

[Refund](#)

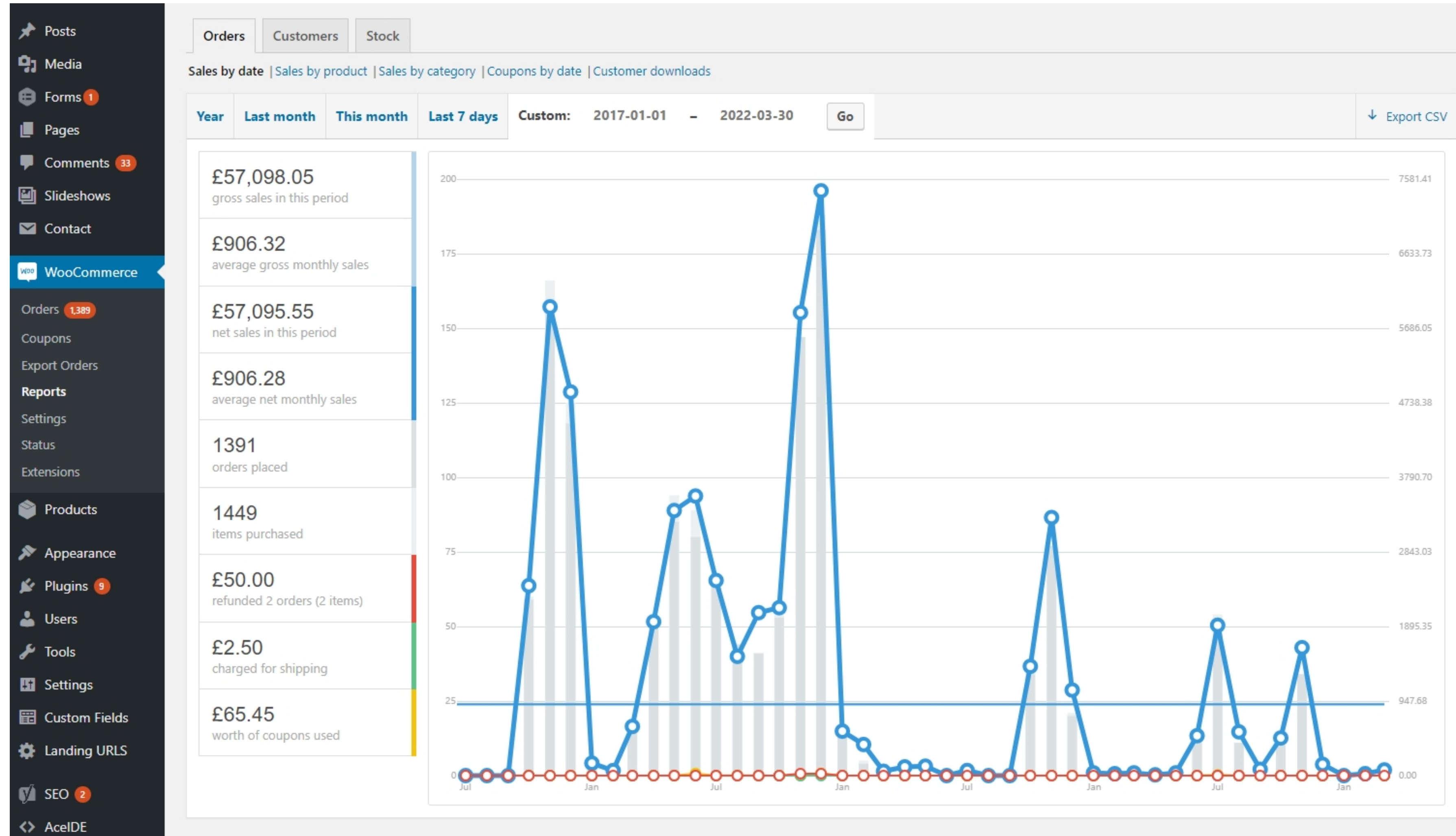
Order actions
Choose an action...
[Move to trash](#) [Update](#)

Order notes
23/12
added on December 23, 2021 at 12:30 pm by Eddy Gibson [Delete note](#)
Order status changed from Pending payment to Processing.
added on December 1, 2021 at 2:14 pm [Delete note](#)
IPN payment completed
added on December 1, 2021 at 2:14 pm [Delete note](#)
Add note
Private note [Add](#)

This order is no longer editable.

Since September 2018

The last update of the website was ready to use in September 2018, and these are the sales through the existing order system since then.



First autumn season, 2018

Best year on record, 2019

The pandemic, 2020

DJ Slipmatt, 2021

UX designer for hire