



Example use-case scenario

Heledd has an executor who has received a letter from a disappointed beneficiary



Instead of going to her Sharepoint, she goes to the IDR-N because she knows its easier to get the right answers.

She logs in to the IDRN



Landing page



She sees the 'Trage' section right there at the top



Trage section
With top five scenarios
The one she wants is: Disappointed beneficiary



Click on Disappointed beneficiary



Disappointed beneficiary page.
Contains everything the needs to know in that instance.
Factheets to give to clients
Overview of what she might need to know - not too much info that we are trying to educate her to deal with it.
Case studies - outline how these cases tend to pan out - typical outcomes, how IDR resolved them, potential issues that arise.
Profile of IDR solicitors that deal with these cases, list of successes.
Rough costs???
AND A BIG CTA
Get in touch for free consultation

The IDR-N is better than their Sharepoint.

In the same way that Spotify is better than illegally downloading mp3s.

Their Sharepoint may well have a 1000 fact books, but the IDR-N has more than that...

Its got an easily accessible page that outlines the most frequently occurring issues that may arise...

For each one of these possible cases, there are:

Links to the relevant factheets to give to client.

Case studies of similar cases that explain what happened, how it was resolved, what problems can arise, etc.

Profiles of the IDR lawyers who have dealt with this kind of case before, with an outline of their successes.

Rough outline of the costs?

At very well designed and written so that all the information that a client would need in that instance is right there and easy to find.

Easier than their Sharepoint.

Not just easier to navigate and find the right information, but focused specifically on answering the most common questions, quickly and easily.

With extra useful content like case studies, IDR staff profiles, etc

Find the answers you need, quickly.

Goal led design