

# Angels Media

Equivalent product in the property industry.

Like Today's Media, Angels have four industry publications, with daily news and features.

Their status as publishers of content fits with the ready-made content offering, giving credibility as writers.

"Bespoke, engaging content"

"A tailored content strategy can help attract prospects to your website"

"Place your executives as experts in your field"

"Team of in-house property journalists and content writers who are experienced in creating bespoke content for a range of property industry clients"

Same product in the property industry

Bundled in with social media.

Bespoke, engaging content.

Apparently its going to help me achieve digital success.

Content can be edited

feefo Service Rating 164 reviews  
Platinum Trusted Service Award  
★★★★★  
2022 feefo

OUR SERVICES ▾ WHO WE ARE ▾ NEWS GET IN TOUCH ☎ ✉

angelsmedia  
THE MARKETING & PROPTech HUB

We are Angels Media. Discover more about our industry-leading 'Today Publications', the award-winning ValPal Network and our other marketing services such as Social Media Management, Content Writing and PR.

SERVICES FOR AGENTS SERVICES FOR SUPPLIERS

**TODAY PUBLICATIONS**  
EstateAgent**TODAY**  
LettingAgent**TODAY**  
Landlord**TODAY**  
PropertyInvestor**TODAY**

**Industry Leading Publications**  
Angels Media publishes several leading online news magazines. Incorporating daily news and features, these websites' newsletters are delivered to thousands of subscribers ...

FIND OUT MORE

**THE ValPal NETWORK**  
VENDOR & LANDLORD LEAD GENERATION FOR AGENTS

**The ValPal Network**  
The original vendor & landlord generating instant online valuation tool that revolutionised the property industry. Offering agents unique products & services to help win market share & increase profitability.

FIND OUT MORE

**Telesales**  
Our outsourced call service is the perfect complement for any advertising campaign. We utilise our publications to introduce your product to engaged subscribers ...

FIND OUT MORE

**PR**  
In a competitive, noisy and interactive world, an effective media presence is more important than ever and our aim is to demonstrate the impact good PR can have on your business's bottom line.

FIND OUT MORE

**Content & Social Media**  
Bespoke, engaging content and a dynamic social media marketing strategy are two important factors which contribute towards achieving digital success ...

FIND OUT MORE

**Advanced Rent Option**  
As an Advanced Rent Option member you will be one of an exclusive group of agents able to offer your landlords a unique opportunity to receive their years rent in advance in one lump sum ...

FIND OUT MORE

# Content and social media service page

Bespoke, engaging content.

A tailored content strategy can help attract prospects to your website. **Relevant to audience, info they need or are interested in.**

Improve the searchability of your business. **Exactly how?**

Place your executives as experts in your field. **Credibility building**

Creating and sharing engaging blogs or news articles.

Drives traffic to your website

Helps improve your business' online presence and ranking

Team of in-house property journalists and content writers who are experienced in creating bespoke content for a range of property industry clients.

Our content team are adept at writing content of any type.

**Blog writing**

**Newsletter articles**

**Website copy**

If it was based on page position, you might think that the social media offering was 2nd in priority to the content articles.

The contrast in tone between the content icons and these social media package graphics tells another story.

**angelsmedia**  
THE MARKETING & PROPTech HUB

OUR SERVICES ▾ WHO WE ARE ▾ NEWS GET IN TOUCH ☎ ✉

## Content and Social Media

Bespoke, engaging content and a dynamic social media marketing strategy are two important factors which contribute towards achieving digital success. A dedicated social media presence helps you to manage your brand's online reputation, drive traffic to your website and interact with potential clients. Meanwhile, a tailored content strategy can help to attract prospects to your website, improve the searchability of your business and place your executives as experts in your field.



### Content Writing

Publishing well-written and relevant content on your website should now be an essential part of your firm's digital marketing strategy. Creating and sharing engaging blogs and news articles not only drives traffic to your website, but also helps to improve your business' online presence and ranking. Thanks to our unique position in the property industry, we have a team of in-house property journalists and content writers who are experienced in creating bespoke content for a range of property industry clients.



Our growing and varied client base includes long-standing campaigns with the UK's largest tenant referencing supplier, one of the country's largest and best-known online estate agencies and one of the UK's leading providers of instant quotes for home moving services. Our content team are adept at writing content of any type from blogs and newsletter articles, to area guides and website copy.

[CONTACT US](#)

### Social Media

Most businesses now have a presence on social media, but in this day and age that is simply not enough. In order to make an impact you need to implement a social media marketing strategy consisting of unique daily content posts, online reputation management, frequent monitoring and interactions with current and prospective clients. You can also use social media to drive traffic to your website and ultimately generate more enquiries. Managing this daily schedule takes time and expertise - which is where outsourcing your social media management can be extremely beneficial.

Our team are dedicated to social media matters and will help you to devise a strategy that perfectly suits your business' aims, whether you want to focus on Facebook, Twitter, Google+ or all three. We're also able to set up your social media accounts professionally to give you the perfect headstart when developing your social strategy.

[DOWNLOAD OUR BROCHURE](#)

### Choose Package that suits you



#### Social Media STARTER PACK

- ✓ Setup and management of Facebook & Twitter
- ✓ Daily posting to facebook (auto-posting to Twitter)
- ✓ Paul Long's Facebook ad training programme
- ✓ Monthly content calendar
- ✓ Competition management
- ✓ Answering and passing on messages
- ✓ Complaints handling
- ✓ Facebook ad management
- ✓ Facebook ad budget required
- ✓ x1 monthly blog
- ✓ Monthly reporting
- ✓ Dedicated account manager
- ✓ Ongoing social media and marketing consultancy

**£450** +VAT per month



#### Social Media CONTENT PACK

- ✓ Setup and management of Facebook, Twitter, LinkedIn, Google and Instagram
- ✓ Daily posts to Facebook, Twitter & LinkedIn
- ✓ Regular posts to Instagram
- ✓ Paul Long's Facebook ad training programme
- ✓ Monthly content calendar
- ✓ Competition management
- ✓ Answering and passing on messages
- ✓ Complaints handling
- ✓ Facebook ad management
- ✓ Facebook ad budget required
- ✓ x2 monthly blogs
- ✓ Monthly reporting
- ✓ Dedicated account manager
- ✓ Ongoing social media and marketing consultancy

**£650** +VAT per month



#### Social Media ENHANCED MARKETING PACK

- ✓ Setup and management of Facebook, Twitter, LinkedIn, Instagram & YouTube
- ✓ TikTok setup and management (video content required)
- ✓ Reels management (video content required)
- ✓ Video template creation & advice
- ✓ Daily posts to all platforms
- ✓ Additional adhoc posts where required
- ✓ Actively engage with your followers
- ✓ Regular Instagram & Facebook Story updates
- ✓ Branded social media templates & cover photos
- ✓ Choice to have content sent in advance of being scheduled
- ✓ Monthly content calendar
- ✓ Competition management
- ✓ Answering and passing on messages
- ✓ Complaints handling
- ✓ Facebook ad management in association with Paul Long
- ✓ Facebook ad budget required
- ✓ x2 monthly blogs
- ✓ Monthly reporting
- ✓ Dedicated account manager
- ✓ Ongoing social media and marketing consultancy

**£950** +VAT per month

**Setup Fees:**  
£100 per page setup, £50 per page optimised  
If you've got something special in mind, or you're not sure where to start\* call one of our consultants on **0845 075 0152** or follow the link below

[MORE INFO](#) [DOWNLOAD BROCHURE](#)

Platinum Trusted Service Award  
feefo Service Rating 164 reviews

Corporate member  
DM A  
Data & Marketing Association

Name  
Email  
Mobile